

On — Purpose

On Purpose —

— CEO Programme

Developing leaders of purpose-led organisations

Executive Coaching with the CEO Programme

This brochure gives a brief overview of the [On Purpose CEO Programme](#) and outlines how coaching can embed and accelerate the learning of the participants.

The programme works with leaders of purpose-led organisations, ranging from charities, social enterprises and SMEs that put purpose before profit

“The best aspects of working with the On Purpose CEO Programme is working with fabulous and interesting people who are in a position to create change in our society.”

Linda Bullen, CEO Programme Executive Coach

“The CEOs are driven, open, keen to learn and want to make a difference. They also hugely appreciate the opportunity for coaching.”

Jason Rabinowitz, CEO Programme Executive Coach

The integrated, six-month programme takes CEOs on a six-month transformative journey. It provides a catalyst for the CEO, their senior team, and board members to tackle a strategic issue together and unlock the change that is critical to ongoing success. In this way, development is not limited to an individual, but supports the entire organisation.

The programme builds from an initial focus on clarifying the CEOs' personal purpose and progresses through to strategies for amplifying their purpose and influence across the wider system beyond their organisation.

To serve the greatest need and deliver the greatest impact, the programme targets organisations that are beyond 'proof of concept' and have achieved a turnover in the region of £1-5m.

The programme emphasises experiential, hands-on learning with a community of peers. With real world expertise the faculty bring broad cross-sector expertise. Delivery is through a blend of immersive residentials and learning days; an organisational impact project enables participants to implement their learning immediately.

Executive coaching underpins the wider programme and enable participants to integrate their learning into their leadership. Alongside this they are supported to develop their own coaching style through peer to peer coaching training and practice.

Programme alumni engage with the wider On Purpose Community of fellows to sustain their learning and development

“The programme is high-touch, premium, bespoke & prestige.”

Nick Caesar, CEO Programme Executive Coach

About — the — coaching



- Up to 15 CEOs participate in the six month programme, start dates are January and June 2018
- CEOs are offered 4 one to one coaching sessions with an experienced executive coach
- Coaches are carefully matched with participants
- Coaches are briefed on programme elements over the course of the 6 months

- The introductory meeting is held following the first residential and is face-to-face
- Three further sessions are held over the six months of the programme
- Coaching community meetings bring the wider team together to compare notes and share ideas

There is no requirement to continue working with your coachee once the programme has concluded. Some individuals may wish to do so this can be agreed on an individual basis.

“Many are new to coaching, have few role models and limited previous leadership development, therefore the impact of coaching is significant.”

Jo Barker, CEO Programme Executive Coach

About You

On Purpose is building a panel of excellent executive coaches with a breadth of experience and diverse backgrounds. We are looking for experienced coaches with an interest in offering their skills to organisations that combine commercial ways of working with purpose. We are agnostic about your specific coaching approach, but believe you can help programme participants turn challenging situations into valuable development opportunities.

What you get out of it

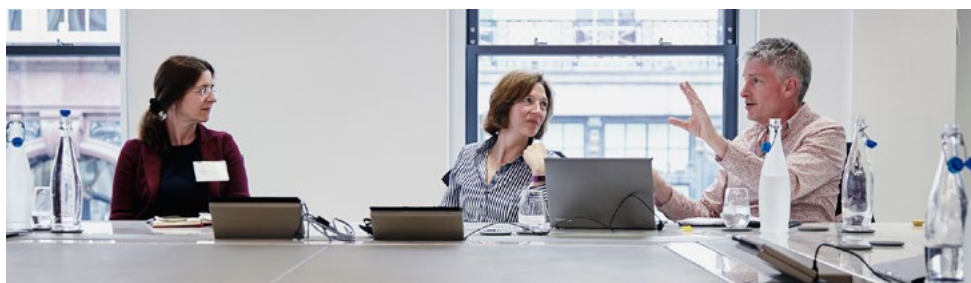
Coaching with the On Purpose CEO Programme provides you with the opportunity to:

- Work with a diverse range of CEOs who are leading organisations at critical stages of change and growth
- Support social enterprises, charities and purpose-led SMEs to tackle some of society's most intractable social and environmental challenges
- Have an impact on an organisation rather than just an individual
- Broaden your network to connect with the wider On Purpose community

“The best thing for me has been feeling reconnected to the social enterprise movement and being able to put my coaching to use in a sector I personally have a lot of time for and belief in.”

Nick Ceasar, CEO Programme Executive Coach

About — On — Purpose



On Purpose is the international social enterprise that develops high calibre leaders to combine social impact with commercial ways of working.

For the past seven years we have been attracting and developing leaders for purpose driven organisations who are committed to making a difference in the world.

We believe in harnessing the power of business for good by working for long-term sustainability that encompasses social and environmental impact and financial viability.

“The individual I worked with was smart, passionate, driven and unconventional compared to the corporate clients I often work with.”

Nick Caesar, CEO Programme Executive Coach

Next ————— steps

If you are interested in joining On Purpose's panel of Executive Coaches, please email contact@onpurpose.uk.com or call +44 203 774 8654.

Alternatively visit onpurpose.org/coach-a-ceo

“Leadership of the programme is incredibly well thought through with research-based flow and content.”

Sharon Wilson, CEO Programme Executive Coach

On — Purpose

Thanks to the Executive Coaches and CEOs
who provided comments for this brochure

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