

Meyler
Campbell

PSYCHOLOGY FOR COACHES

2008

Do you wonder if you should know more psychology to be an excellent coach? Are you looking for new practical tools? Do you want to broaden and challenge your thinking? Or are you just hungry for fresh ideas...

Top speakers, serious learning, great networking and great fun – welcome to the leading Psychology for Coaches course!

This practical and inspiring course gives you a "map of the territory" of the psychology relevant to coaching. It takes you in turn through each of the core domains of psychology, and introduces you to leading edge thinking that is already transforming coaching and the coaching-based management style.

WHO IS THIS PROGRAMME FOR?

- Coaches who want to know the relevant psychology.
- Managers responsible for developing people.
- Those looking for new coaching and management tools.
- Anyone wanting a deeper insight into what motivates people, and spurs them into action.
- Those who studied psychology a few years back when coaching wasn't included.
- Anyone wanting a refresher, or an update on the latest psychology thinking related to coaching and leading people.
- And anyone attracted to the sheer pleasure of exploring this wonderful field!

WHAT THE COURSE WILL GIVE YOU

- A comprehensive **map of the territory** – how the key areas fit together.
- **Knowledge** of what each famous name - Freud, Behaviourism etc - stands for and how each can improve your coaching.
- A set of **key insights and practical tools** from each area.
- A **critical perspective** on all the source ideas, so you know their weaknesses and where *not* to use them.
- And the **depth and excitement** of plumbing some of the great thinking underpinning our work as coaches and managers.
- Exposure to the **very latest thinking** currently transforming psychology and about to revolutionise coaching.
- Valuable **networking** with fellow delegates, and the spark of group discussion and learning
- **And Fun!**

ADDITIONAL BENEFITS

The course fee includes all materials and refreshments each day.

For those logging Continuing Professional Development time, the full course represents 20 hours of structured learning and is fully accredited by Meyler Campbell and The Solicitors' Regulation Authority (SRA)

COURSE METHODS

Designed to stimulate discussion and real learning.

University-style lectures, plus corporate-type small group work to deepen learning.

Practical case studies, research evidence and the real world experience of the tutors will be used to demonstrate the psychological principles that underpin successful coaching.

Course participants will also be invited to share their own experiences and current coaching issues.

COURSE FORMAT

The course runs in two formats: as a 2 + 1 day block course, and in modular format of one lecture a month over ten months. The block course consists of two intensive days of lectures, plus a third case study day with the focus on discussion and applying the learning. In the modular course each lecture stands alone, and participants are welcome to attend as many or as few as they wish.

PROGRAMME CONTENT

FREUD & PSYCHOANALYSIS	1	The dark unconscious forces ...
BEHAVIOURISM	2	Are we trainable rats or innately gifted?
HUMANISTIC PSYCHOLOGY	3	The learning instinct and how coaches can unleash it.
COGNITIVE PSYCHOLOGY	4	Avoiding common thinking errors, and techniques to deal with blocks.
SOCIAL PSYCHOLOGY	5	Clients (and coaches) are far more affected by our context / team / tribe than we imagine: understanding systemic forces to coach for real change.
WHEN THINGS GO WRONG	6	The facts about cross-cultural coaching; and psychopathology: what exactly are narcissists, psychopaths etc, how to spot them and how to deal with them.
MOTIVATION *	7	They <i>can</i> do it but <i>will</i> they?! Research published in the last 5 years gives coaches greater ability to help clients build motivation. (* Modular course only)
NEUROSCIENCE *	8	The utterly fascinating brain, including how we learn, and therefore how we need to coach. (* Modular course only)
PSYCHOMETRICS	9	A comprehensive review of all the sweets in the psychometric sweetshop, and how to use them wisely.
POSITIVE PSYCHOLOGY	10	How high performance occurs, the science of good character and more.

TESTIMONIALS

“Two interesting, relevant and helpful days – overall a very good investment of my time.”

Debbie Sallis, Air Systems HR Director, BAE Systems

“A fabulous two days – I have lots of neurons joining up and lots more thinking to do!”

Ali Willocks, Business Coach, Willow Point Associates

“The lectures were excellent – well paced, engaging and informative.”

Ted Beardsall CBE, Deputy Chief Executive, Land Registry

“Brilliant – congratulations!!”

Verity Lewis, Head of HR, Württembergische

“Excellent. Helpful discussion and practical ideas.”

Valerie Robert, HR Director Household Western Europe, Procter & Gamble

COURSE DIRECTORS

Dr Henry Marsden

By training a research psychologist, Henry is a member of the Meyler Campbell Faculty, and also runs the consultancy Kingston Jones. He worked for almost a decade with a prestigious global law firm as the Head of Learning and Development and Head of Human Resources within Europe, and has a PhD in improving decision-making processes. But he wears his learning lightly, and is a warm, funny, and highly engaging speaker with a strong practical bent, and a real understanding of the challenges facing senior people in organisations. To keep his thinking fresh he also continues to work in academia as a Visiting Lecturer in Psychology at Europe's largest teaching University.

Anne Scoular

Originally a diplomat and international banker, Anne retrained as a psychologist and is now Managing Director of coaching consultancy Meyler Campbell, a leading provider of learning and development for senior business coaches, (<http://www.meylercambell.com>). She has been rated one of the top 100 coaches in the world, teaches coaching at several Universities including London Business School, and has trained many of the UK's leading professional coaches and business leaders. She was made an Honorary Fellow of the Royal Society of Medicine in 2006 in recognition of her thought leadership in business coaching, and is active internationally in business coaching accreditation and advisory panels. Anne was the original designer of the Psychology for Coaches course and her passion for the subject shines right through it.

Daniel Burke

Daniel is a former senior Partner at global consultancy KPMG. After leaving KPMG he retrained as a psychologist, and became a co-founder of The Alliance, a group of senior executive coaches, (<http://www.alliancecoaching.co.uk>) and a Meyler Campbell Business Coach Tutor. He was on the Inaugural US Positive Psychology Coaching Training with Martin Seligman, and in 2007 published in the leading Positive Psychology academic journal his research on coaching and motivation. Daniel has a fascination with making training events lively and engaging – for PFC he organises brief role-plays which bring the research material vividly to life, and tracks down rare historic archival film footage to show you.

BOOKING DETAILS: Block Course

13th – 14th October 2008, and 20th October 2008, non-residential, Central London venue, 9:00am to 5:00pm daily. Fee for 3 days: £2,200 + VAT. For days 1+2 (lecture days) only, £1,575 + VAT. For day 3 (case study day) only, £625 + VAT.

BOOKING DETAILS: Modular Course

Although designed as a series, each lecture will also stand alone and you are welcome to book for as few or as many as you wish of the ten lectures. Accreditation certificates will be provided to those who attend 8 or more.

Dates:	1	30 th January	FREUD & PSYCHOANALYSIS
	2	27 th February	BEHAVIOURISM
	3	18 th March	HUMANISTIC PSYCHOLOGY
	4	22 nd April	COGNITIVE PSYCHOLOGY
	5	21 st May	SOCIAL PSYCHOLOGY
	6	26 th June	WHEN THINGS GO WRONG
	7	8 th July	MOTIVATION
	8	24 th September	NEUROSCIENCE
	9	23 rd October	PSYCHOMETRICS
	10	12 th November	POSITIVE PSYCHOLOGY

Time: 3:45pm – 6pm **Venue:** Central London location

Fees: £195 + VAT per Lecture; discounted to £1,750 + VAT for all ten

To book a place, please complete the booking form, or contact Meyler Campbell on 020 8460 4790, or email info@meylercambell.com

Psychology for Coaches 2008 BOOKING FORM

Please complete this form and send / fax / email to:

Psychology for Coaches Course Registrar, Meyler Campbell, 5 Wigmore Place, London W1U 2LR
Telephone: 020 8460 4790 Fax: 020 8460 0044 Email: info@meylercampbell.com

Title: Mr/Ms/Mrs/Miss etc _____ Full Name _____

Job title _____ Organisation _____

Work address _____

Postcode _____ Work Tel _____ Email _____

Course choices

The fee for the 3 day block course is £2,200 + VAT. For days 1+2 (lecture days) only, £1,575 + VAT. For day 3 only, £625 + VAT. The modular course fee is £195 + VAT per lecture, or £1,750 + VAT for all ten.

Please tick one of the following options:

	Block Course All Three Days 13, 14 & 20 October 2008	Block Course Lecture Days 13-14 October 2008	Block Course Case Study Day 20 October 2008	Modular Course All Ten Lectures
Course fee	£2,200 + VAT (£2,585.00)	£1,575 + VAT (£1,850.63)	£625 + VAT (£734.38)	£1,750 + VAT (£2,056.25)

For individual lectures from the modular course, please specify which lectures you wish to attend (fee is £195 + VAT per lecture)

Payment options

- I enclose a cheque for £ _____ (Please make cheques payable to Meyler Campbell)
- I have arranged a bank transfer payment of £ _____ to Royal Bank of Scotland, Sort code:16-14-29
Account Name: Meyler Campbell Account Number: 10092447
- Please invoice me / my organisation at address above (please delete as appropriate)

Dietary requirements

Please tell us about any special dietary requirements or other needs which you may have

Booking terms and conditions

- Please note that full payment for the block course must be received by 31st August 2008 to guarantee a place (subject to availability)
- If at the time of booking, all places have been taken, you will be offered the option of being added to a waiting list
- Written cancellations received up to and including 31st August 2008 are subject to an administration charge of £125 plus VAT. For cancellations received after 31st August 2008, the course fee is not refundable. However, in advance of the course, one change of delegate name can be made on payment of a fee of £40 plus VAT
- All course options are non-transferrable to other delegates during the course
- This booking form constitutes a legally binding contract

I agree to abide by the booking terms and conditions above:

Signature _____ Date _____

May we ask where you heard about this course? _____

Would you like to go on the mailing list for other Meyler Campbell events ? Yes No
 If so would you prefer that we contact you by: Email Post *please tick as appropriate*

Meyler Campbell respects your privacy and will not supply your details to any third party organisation.

Meyler Campbell reserves the right to change the details of this event without notice. Where circumstances force Meyler Campbell to cancel an event, the liability of Meyler Campbell shall be limited to a refund of any fees paid for that particular event, after deduction of administrative expenses. Meyler Campbell is not liable for any consequential loss.