

Meyler Campbell Clear Leaders

THE DIGITAL TOOLKIT

COLLABORATIVELY

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NOTE-TAKING
COLLABORATION
TRANSCRIPTION**

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INDEPENDENTLY

HARNESSING THE DIGITAL REVOLUTION FOR COACHING

The pace of digitalisation continues to accelerate across all areas of business and the field of coaching is no exception with new tools and platforms emerging on a seemingly daily basis. It can be a confusing arena to navigate which is why we have produced this helpful guide for you. Whether you consider yourself a digital native or a complete technophobe there is something in this guide for you.

There are a host of useful digital tools on the market that will help you to run a scalable, profitable and successful coaching practice. These tools range from offering platform assistance in creating an online presence for your coaching business, to helping to secure leads and gain new clients, all the way through to the eventual evaluation of your coaching sessions with your clients. Targeted use of technology can be a helpful way to:- enhance your coaching practice; improve your efficiency and effectiveness; and, maximise the potential in your business.



[This is by no means a comprehensive listing of all the offerings available. It is a selection of the recommendations based on Meyler Campbell's research & analysis of the current market. Each tool has been assessed & evaluated based on a variety of metrics to ensure optimal usability for both coaches & their clients. See Appendix for long-list of recommended digital tools.]

This report was produced by Grace Alexander in consultation and with support from Phil Morgan and input from Carol Braddick & Simmy Grover.

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[CLIENT ACQUISITION]

WEBSITE CREATION

Building your own website and domain brings advantages to client acquisition in terms of marketing your services and providing information to potential clients.

	Wix wix.com	Squarespace squarespace.com	Weebly weebly.com
Usability			
Price	Free Domain: £3.50/month Unlimited: £9.50/month Business: £13/month	Domain: £10/month Business: £15/month	Free Domain: £4/month Unlimited: £9/month Business: £18/month
	<ul style="list-style-type: none"> + great range of templates + flexible + add-on marketing tools - templates difficult to redesign - not particularly mobile-friendly 	<ul style="list-style-type: none"> + aesthetic designs + mobile-friendly + support system - no free version - difficult theme customization 	<ul style="list-style-type: none"> + support + ease of use + fast, responsive website - limited template variety - more complex use (not drag-and-drop)

SOCIAL NETWORKS

Social networking platforms are invaluable for coaches seeking clients. Social channels allow coaches to find target audience & easily connect online. It is one of the most reliable way to expand reach & secure leads, especially as social media remains a big part of modern life. The most useful platform is [LinkedIn](#) due its business-focus, however value can also be connections over [Facebook](#), [Twitter](#) & [Instagram](#).

COACH DIRECTORIES

Coach directories are online platforms designed specifically to help coaches & clients find each other. They provide an opportunity for better matching in terms of clients' specific needs & each coach's specialisations, some even using machine learning to ensure best fit. The ones outlined here are the best directories for executive-focussed coaching, although there are many others out there such as [Life Coach Hub](#), [Noomii](#), & [My Coach Match](#) that are for more generalised coaching roles.

	Better Up betterup.com	Leader EQ leadereq.com	Ezra helloezra.com	Coach Hub coachhub.io
Usability				
Features	<ul style="list-style-type: none"> + AI-powered coach-client matching + content library filled with practical growth strategies + digital infrastructure removes overhead + coaching is entirely remote + self-selected hours mean flexible working + connect with other leaders + learning groups, peer coaching & ongoing feedback provide constant flow of learning opportunities + community provides valuable inspiration, recommendations & advice 	<ul style="list-style-type: none"> + AI-powered coach-client matching + digital infrastructure removes overhead + calendar integration + comprehensive intake assessments, 360 evaluation, development plan generation through platform + on-demand, in-app messaging features + software system tracks progress automatically creating insights & ensuring results + guaranteed 2 hours of coaching a month 	<ul style="list-style-type: none"> + ongoing feedback offers constant flow of development opportunities + progress-tracking & monthly reports to evaluate impact & changes over time + digital infrastructure removes overhead + software system tracks progress automatically creating insights & ensuring results + self-selected hours mean flexible working + embedded video platform for virtual sessions + coach-client partnerships with 7500+ companies 	<ul style="list-style-type: none"> + ongoing feedback offers constant flow of development opportunities + digital infrastructure removes overhead + comprehensive assessments, goal-tracking & milestone plan generation through platform + self-selected hours mean flexible working + community provides valuable inspiration, recommendations & advice + software system tracks progress automatically creating insights & ensuring results - at least 6 years managerial experience & 500 coaching hours required

[MANAGING YOUR BUSINESS]

Setting up your own coaching business can be overwhelming. There are plenty of tools out there to ease the process. World Coach Institute offers [Coach Business Builder Programs](#) if you are looking for more guidance. Their 7-step and 12-step courses guarantee your coaching business is up and running by the time you finish the virtual course to take your practice to the next level. Depending on the level of support you are seeking for your coaching business practices, The suitability of software solutions is dependent on the level of support you are seeking for your coaching business practices. Coaching platforms offer all-in-one solutions that manage all aspects. The next level down would be CRM tools to target a range of repetitive tasks & simplify client management processes. Alternatively, a variety of individual digital tools can be used address each area specifically.

COACHING BUSINESS MANAGEMENT

All-in-one platforms offering a one-stop-shop for running your coaching business practices.

	Coaching Loft coachingloft.com	Paperbell paperbell.com	Delenta delenta.com	Coach Accountable coachaccountable.com	The Master Coach mastercoachapp.com
Usability					
Price	14-day free trial Standard: £15/month Premium: £33/month Unlimited: £70/month	Unlimited free trial Standard: £30/month	14-day free trial Standard: £15/month Premium: £30/month Unlimited: £44/month	30-day free trial Standard: £15/month (cost increases with more clients)	Standard: £9/month
	<ul style="list-style-type: none"> + resource library of over 500 questions + superb session notebook to track client assessments, assignments & progress + automatically updated coaching logs + sign contracts & schedule invoices in with integrated payment features + create service packages in coaching bundles + marketing & lead capturing services + neat, simple aesthetic & interface - no automatic ICF reporting - limited Cloud integration - no mobile app 	<ul style="list-style-type: none"> + simple, fully-customisable landing page set-up + integration with other apps (Paypal, Zoom, Stripe etc) + built-in billing & contracting features + automatic client portals with reminders & chat + flat-rate pricing for unlimited usage of all features + variety of session resources, templates & coaching tips - no pre-made activities, exercises or worksheets - limited session note-taking features - mainly manages "business side" of coaching rather than the actual session - no mobile app 	<ul style="list-style-type: none"> + aesthetic customizable landing page templates + intuitive session & client relationship management + integration with other apps (Paypal, Zoom, Stripe etc) + built-in billing & contracting features + comprehensive insight & analytics with automated reports & coaching log + mobile app in development - full access to all resources requires Unlimited - limited document sharing & storage - mainly manages "business side" of coaching rather than the actual session - no resources included for session activities 	<ul style="list-style-type: none"> + excellent client interaction & progress-tracking + continued professional development material & online knowledge base + group coaching tools for shared actions & metrics + customizable portal with white-labelling + integrated contracts & payments + incredible customer support + build your own interactive courses & programs - slightly overwhelming & clunky user interface has a steep learning curve & can be confusing - defective mobile app - no resources included for session activities 	<ul style="list-style-type: none"> + evidence-based 3-step system to Discover (identify strengths), Develop (actionable insights), & Dedicate (follow-through) + coaching templates & deep question bank to steer conversations & enhance sessions + free mobile app + automatically generates coaching insight reports to track client progress - full access requires further payment - limited document sharing & storage - quite basic range of tools & features in terms of coaching business & session practices

	Delenta delenta.com	Satori satoriapp.com	My Coach Office mycoachoffice.com
Usability			
Price	14-day free trial Standard: £14/month Business: £28/month Premium: £43/month	30-day free trial Standard: £24/month Business: £36/month Premium: £60/month	14-day free trial Standard: £18/month Business: £36/month Premium: £50/month
	+ mobile app + create online events & courses + customizable landing page + live analytics - no client-to-coach matching - complex time-zone configuration	+ schedule automation + cash flow projections + tax management for region & currency - automatic reminders & follow-up can mean lots of unnecessary emails - no mobile app	+ includes directory listing + secure client portal + business growth tools - no pre-set forms or resources - user interface not very sleek

	Calendly calendly.com	Schedulista schedulista.com	Acuity Scheduling acuityscheduling.com
Usability			
Price	14-day free trial Standard: free Premium: £6/month Pro: £9/month	15-day free trial Standard: £18/month Business: £36/month Premium: £50/month	7-day free trial Standard: £10/month Premium: £17/month Pro: £33/month
	+ free version available + cloud-based software + simple - no accounting integration - only iOS app	+ iOS, Windows & Android app + payment features with custom billing + secure continuous data back-up - limited integrations - no reschedule option	+ custom design & branding + multi-location feature + advanced reporting & CRM features - no mobile app - no Microsoft Teams or Gmail integration

	LastPass lastpass.com	Typeform typeform.com	Voxer voxer.com
Usability			
Price	30-day free trial Basic: free Premium: £3/month	Basic: free Personal: £20/month Plus: £41/month Business: £66/month	30-day free trial Basic: free Pro: £3/month Business: £5/month
Features	+ simple password manager + recalls passwords & syncs across all devices + generates strong & secure passwords & saves in encrypted vault + automatic form-filling - premium required for full features & cloud storage	+ survey & questionnaire creation + beautiful, easy-to-use templates + simple & intuitive user interface + built-in response data analysis + loads of third-party app integrations - subscription required for full features - difficult payment integration - cannot make custom domain for online forms	+ live multimedia communication + real-time & recorded audio messaging + unlimited message storage + end-to-end encryption + voice-to-text message transcription + "walkie-talkie" mode Inter-session communication with coaching clients has potential to improve coaching outcomes. Voxer is a great tool for contacting clients between sessions, through sending real-time & recorded voice messages virtual communication & correspondence is significantly enhanced.

CRM

Client management software are online tools specifically designed for customer relationship management. These tools help streamline several business activities, from managing your coaching business practices to setting up scheduling and invoicing. The functionality will vary with each individual CRM offering, with most facilitating the majority of admin tasks.

SCHEDULING

As a coach, your calendar is your lifeline - between hosting client sessions, arranging meetings & connecting with other leaders, proper time-planning is essential. Organising the timing for each & every task can be complicated & frustrating. Digital scheduling offers efficient solutions to save time & effort, making your coaching life easier.

DIGITAL EXTRAS

Using more digital tools as a coach means online security is vital. LastPass is a local password manager with cloud-based storage, allowing effortless management & storage of online usernames & passwords while ensuring military-grade security. It is a simple, convenient & safe way to improve your online practices. Lead capture and online forms are essential for creating leads and building your business. The more contact details you get, the more you can leverage your email marketing to boost client numbers. Typeform helps build user-friendly assessments your clients will love & easily integrates with most tools through Zapier. Once you've booked a call, you've got to find a way to deliver it in a professional way that maximizes value for the client. Zoom is the ultimate HIPAA-compliant video platform.

[COACHING INTERACTION]

	Rocky.ai rocky.ai	Wysa wysa.io	Pocket Confidant pocketconfidant.com
Usability			
Price	1-week free trial Basic: £3/month Premium: £20/month	Basic: free Premium: £6/month	Basic: £15/month Premium: £44/month
	<ul style="list-style-type: none"> + AI coaching bot asks variety of questions to help you achieve goals + smart goal notifications & follow-up reminders + daily morning intentions & evening reflections for personal growth + personalised tips & inspiration + soft skills growth programs - not a full coaching solution, purely supplemental 	<ul style="list-style-type: none"> + AI mental health chatbot + virtual coach responds to your emotions + uses CBT, DBT & other evidence-based techniques to improve mood + build confidence & resilience with guided mindfulness, meditation & visualization activities + excellent interactive user interface - limited human-depth - health- rather than leadership-focussed - unsuitable for deeper, more intense mental health issues 	<ul style="list-style-type: none"> + personalised AI coaching communication + podcasts & videos with self-coaching tips + inspiring webinars for personal development + multi-device syncing - limited human-depth - only self-guidance, no advice given

AI COACH

The digitisation of coaching has led to major innovations. The development of AI coaching bots offers novel opportunities to enhance your coaching practices & business. Supplemental touch-points with clients between sessions & the provision of timely personalised client support improves follow-through & boosts coaching results.

	Quenza quenza.com	Simply.Coach simply.coach	Coaching Tools Company thecoachingtoolscompany.com
Usability			
Price	30-day free trial Standard: £36/month Premium: £66/month Unlimited: £110/month	14-day free trial Basic: £7/month Premium: £37/month Unlimited: £74/month	Basic: free Toolkits: £5-£300
	<ul style="list-style-type: none"> + super intuitive user interface + pre-made journeys filled with activities, action steps, prompts & resources or build your own + great library of digital worksheets on variety of topics + automated client engagement with notifications, reminders & tracking + customization / branding features + coach multiple clients in groups - full access to all resources requires Unlimited - not as executive/leadership coaching-focussed as other software 	<ul style="list-style-type: none"> + create custom forms, questionnaires & exercises + repository of ready-to-use templates for use pre-, during & post-sessions + automatic nudges to keep clients on track & accountable + generates ROI insights & reports - no mobile app - full access to all resources requires Unlimited - limited range of resources for in-session activities 	<ul style="list-style-type: none"> + helpful, informative tips + creative tools & resources for sessions + amazing range of useful forms, exercises & activities + customization / branding features + great selection of free resources - no user interface / client & coach portal - no mobile app - clunky, difficult-to-navigate website - not as executive/leadership coaching-focussed as other software - difficult to evaluate quality of each resource before purchase

TASK MANAGEMENT

These platforms offer great resources & ideas for activities, tools & exercises to use both in-between & during sessions.

VIRTUAL COLLABORATION

Going digital can create issues in terms of collaboration & communicating ideas effectively. Fortunately, there is a plethora of virtual tools that allow for interpersonal collaboration. Digital collaborative tools makes it easy to quickly create, communicate, collaborate in real-time to effectively achieve goals. With these tools you can develop new ways to work productively, create efficient workflow, better ways to ideate & communicate in virtual environments.

	Miro miro.com	Mural mural.co	Stormboard stormboard.com
Usability			
Price	Personal: free Team: £6/month Business: £12/month	Personal: free Team: £7/month Business: £13/month	Personal: free Business: £6/month Enterprise: £12/month
Features	<ul style="list-style-type: none"> + free version available + screenshare & video-chat features + great range of app integrations + intuitive layout + plenty of hot-key shortcuts - live support unavailable 	<ul style="list-style-type: none"> + intuitive navigation + summon feature ensures all users are looking at same area + icebreaker tools - fewer templates & preset tools - limited integrations - no voting feature 	<ul style="list-style-type: none"> + free version available + simple user interface + ready-to-use templates with guides + assign & prioritise tasks - limited integrations - no mindmap tool - unable to create virtual rooms

NOTE-TAKING

Digital note-taking software offers a plethora of benefits in terms of efficiency & organisation. Digital tools make notes faster to create, easier to share & more reliable to store. Apps also allow for multi-media note creation & massively simplify the logistics of organising, categorising & editing your coaching records.

	Evernote evernote.com	Microsoft OneNote microsoft.com	Notion notion.so
Usability			
Price	Basic: free Personal: £6/month Professional: £8/month	Free Additional storage: £2/month (100GB)	Basic: free Personal: £3/month Professional: £6/month
Features	<ul style="list-style-type: none"> + search function includes multimedia + range of app integrations + simple user interface - no real-time collaboration - limited storage - lacks productivity features 	<ul style="list-style-type: none"> + free + intuitive ring-binder style + OneDrive storage - Google integration unavailable - changes in each software updates take a while to get used to 	<ul style="list-style-type: none"> + task & project management + templates available + best for collaboration - complicated interface - steep learning curve - difficult to keep track of multiple projects

TRANSCRIPTION

Depending on your preferred style of note-taking, written-to-digital or voice-to-text tools can massively simplify your coaching practices. Apps that scan handwritten text & convert it to shareable digital files are a convenient way to digitise your practices. There are also many options for automated voice-to-text transcription tools, with variable accuracy & some offering additional features like input analysis & content insights. Overall, the software allows you to take notes either by hand or spoken & review & edit to generate shareable smart notes that sync media.

	Pen to Print pen-to-print.com	Speak.ai speakai.co	Otter.ai otter.ai
Usability			
Price	Basic: free Pro: £2/month Premium: £5/month	Basic: £12/month Pro: £30/month Business: £60/month	Basic: free Pro: £6/month Business: £15/month
Features	<ul style="list-style-type: none"> + handwriting recognition software + scan handwritten notes & convert to digital text + edit, search & store text on any device or cloud service - unreliable accuracy dependent on handwriting style - pay for full access to all features 	<ul style="list-style-type: none"> + automatic transcription + recording & playback + speaker recognition + editable, exportable audio, text & captions + sentiment analysis + automated summarisation - no free version 	<ul style="list-style-type: none"> + automatic transcription + recording & playback + speaker recognition + editable, exportable audio, text & captions - unreliable quality of audio recording - pay for full access to all features

GROW MODEL

Each step in the coaching process using the GROW model can be enhanced with the help of a variety of apps.

G GOAL

Agreement on coaching goals & aspirations

R REALITY

Exploration & awareness of current situation & any obstacles or barriers

O OPTIONS

Evaluation of options to determine resources & behaviour that will lead to goal achievement

W WAY-FORWARD

Identification of way forward & commitment to action & accountability

	Lifetick lifetick.com	Mitra mitra-app.com	Goals on Track goalsontrack.com
Usability			
Price	Basic: free Personal: £3/month Team: £15/month	Free	30-day free trial Personal: £4/month Team: £30/month
Features	<ul style="list-style-type: none"> + identify core values & define unlimited goals + supports collaboration with goal sharing features + SMART goal creation - mainly web-based - very clunky user interface - overwhelmingly data-driven 	<ul style="list-style-type: none"> + identify values & track associated emotions for value alignment + explore connections through tracker, journal & data analytics + simple interface & customization - no sharing features - not much depth to data analysis & no insights - only able to select up to 8 core values 	<ul style="list-style-type: none"> + SMART goal creation + multi-level task breakdown + progress tracking & journal + vision board feature + team membership for collaboration - no data analysis - clunky mobile app
	Reflectly reflectly.app	Day One dayoneapp.com	Daybook daybook.app
Usability			
Price	7-day free trial Basic: free Premium: £3/month	7-day free trial Basic: free Premium: £2/month	Basic: free Premium: £2/month
Features	<ul style="list-style-type: none"> + uses CBT & positive psychology + AI-driven questions & prompts + biometric password protection - need to pay for full access to all features - more mood-focussed than journaling 	<ul style="list-style-type: none"> + no storage limit + easily include multi-media in entries + location, weather & tag-based search - need to pay for full access to all features - not available on Windows - limited Android features 	<ul style="list-style-type: none"> + daily mood tracker + automatic data backup feature + audio record for speech-to-text entries + passcode-protected - charges for basic functions - no spell-check
	Symblyfy symblyfy.net	ProReal proreal.world	Mursion mursion.com
Usability			
Price	Standard: £5	1-month free trial Pro: £30/month Pioneer: £65/month	Standard: £10/month Additional sessions: £100/h
Features	<ul style="list-style-type: none"> + represent situation with symbolic images + rearrange symbols to organise thoughts & change perspective + asks topic-based questions to inspire thinking & analysis + visual summary after session to encourage action & implement next steps + scientific, evidence-based process + full unlimited access + in-app purchases allow for further personalisation 	<ul style="list-style-type: none"> + immersive platform creates a virtual world to experience situations + manipulate avatars & props to create visual representations of real-world scenarios + explore different perspectives, visualise futures, gain insight & solve problems + identify & label thoughts, feelings & behaviours to recognise relationships between themes + software architecture allows for both online & offline use (for virtual & in-person interaction) 	<ul style="list-style-type: none"> + live, interactive simulations immersion in customized virtual environment + authentic, realistic practice for real-world situations + use individually for intensive, highly personalized, targeted practice; in dynamic team-based virtual workshops (learner interacts with avatars while others observe); and in-person groups (for peer-to-peer learning) + blend of live, real-time human interaction with AI to drive behavioural change
	Habit-Bull habitbull.com	HabitShare habitshareapp.com	Habitify habitify.me
Usability			
Price	Basic: free Premium: £4/month	Basic: free	Basic: free Premium: £4/month
Features	<ul style="list-style-type: none"> + powerful performance analytics + visualise success percentage over month + export data in CSV format + flexible frequency settings - subscription required for full access - no desktop version of app 	<ul style="list-style-type: none"> + social features to share habits with others (message within app) + very simple user interface + all features completely free + unlimited goals - quite basic features - no advanced insights or statistics 	<ul style="list-style-type: none"> + flexible tracking for frequency & reminders + multi-platform + intense data analysis for habit insights + data export capabilities - analysis data quite overwhelming - some irrelevant/unnecessary insights - free version limited to 3 goals

[SELF-COACHING TOOLS]

WELLBEING

Apps can act as a great preventative measure when it comes to mental wellbeing. Good mental health & wellness is vital to ensuring goal achievement. Regular use of mindfulness apps has been shown to improve overall performance.

	10% happier tenpercent.com	Headspace headspace.com	Simple Habit simplehabit.com
Usability			
Price	7-day free trial Basic: free Membership: £6/month	7-day free trial Basic: free Membership: £4/month	Basic: free Membership: £5/month
	<ul style="list-style-type: none"> + huge range of short meditations + easy-to-understand courses + great video options - less well-suited to more advanced users - paid monthly subscription for full access 	<ul style="list-style-type: none"> + simple clear instructions + introductory course good for beginners + soothing narration - video options less well-designed - paid monthly subscription for full access 	<ul style="list-style-type: none"> + variety of topics covered + relevant themes updated regularly + some meditations <5 minutes - not many longer meditations - paid monthly subscription for full access

COMMUNICATION

A study by LinkedIn revealed that communication is the most sought after soft skill. Professional progress is largely dependent on oratory skills. There is now digital software available that enables analysis of & insight into communication skills with aim of improving our interpersonal interactions.

	Speeko speeko.co	Orai orai.com	Gweek Speech gweekspeech.com	Art of Comms artofcomms.com
Usability				
Price	30-day free trial Basic: free Membership: £3/month	7-day free trial 4-week Training Program: £150 Membership: £7/month	Basic: free Membership: £7/month	Basic: free eLearning platform: £30 Professional review: £190
	<ul style="list-style-type: none"> + instant feedback on vocal delivery + recognizes & scores elements of communication like pace, pausing, intonation & vocal variety + offers personalised tips for improvement + points out filler words + recommends lessons & exercises based on performance + access eLearning platform & activity library 	<ul style="list-style-type: none"> + feedback on key communication metrics like pace, filler words & pauses + analyses facial expression, energy & confidence + interactive lessons targeting communication goals & needs + tracks progress over time with tips for improvement & insights 	<ul style="list-style-type: none"> + audio analysis of speech calculates Speech Intelligence score based on verbal & non-verbal behaviours + personalised feedback & learning tips for improvement + learning journey dashboard tracks progress + lessons on attributes like pacing, eye movement & gestures 	<ul style="list-style-type: none"> + record yourself in-app to prepare & rehearse for speeches, interviews etc. + share clips on the platform to receive peer reviews & feedback + join professional, sharing community + access eLearning platform for interactive video tutorials + receive written & video reviews from professional communication coaches

[GENERAL LEARNING & DEVELOPMENT]



MOBILE APPS

Mobile apps offer a great way to access a wealth of personal development tools for growth & learning. These apps are recommended for both coach & client to expand your mind, enhancing knowledge, developing interests, overall learning & self-development.

	Pocket pocketconfidant.com	Axios axios.com	Blinkist blinkist.com	Mentorist mentorist.app	Praditus praditus.com
Usability					
Price	Standard: free Premium: £4/month	Free	7-day free trial Standard: free Premium: £5/month	Standard: free Premium: £3/month	Free
	<ul style="list-style-type: none"> + save online content to read, watch, listen to later + permanent personal storage of bookmarked online content + automatically organises content archive + syncs across all devices & platforms + download content for offline access + audio feature to listen as well as read + annotate content with note-taking & highlighting tools 	<ul style="list-style-type: none"> + succinct, digestible news reporting + personalised feed of concise bullets across topics & industries + customizable notifications & news alerts + offline function for total accessibility 	<ul style="list-style-type: none"> + condensed summaries of best non-fiction books for maximum learning + "blinks" sub-divided into comprehensive bite-sized sections + audio features to listen as well as read + annotate content with note-taking & highlighting tools + download content for offline access + free version provides daily "blink" - subscription required for full library access & all features 	<ul style="list-style-type: none"> + comprehensive summaries of bestsellers in business, leadership & personal development + provides active exercises & actionable steps to apply knowledge learnt + curate list of favourite books & bookmark to return to unfinished sections + customizable reminders - subscription required for full access to all features 	<ul style="list-style-type: none"> + self-discovery through variety of psychometric tests across 50 personality dimensions + personalised recommendations based on profile for online content & courses + suggests priority skills to develop

ONLINE COURSES

Plenty of platforms offer a huge variety of online courses & programmes in a range of areas for continued personal development & learning. Whether the aim is to improve topical & technical knowledge or learn a new skill, these can be used by coaches for their own growth or recommended to clients to use alongside coaching. These are just a selection of some of the best online platforms for general learning. They offer a variety of courses in diverse topic areas to learn new skills, develop expertise & achieve personal & professional goals.

	TEDx ted.com	edX edx.org	Udacity udacity.com	Mindvalley mindvalley.com
Usability				
Price	Free	Standard: free Pay-per-course: >£30/course	Standard: free Pay-per-course: >£300/month	15-day free trial Standard: free Premium: £30/month
	<ul style="list-style-type: none"> + extensive library of inspiring, informative videos + personalised video recommendations + sync across all devices + downloadable for offline viewing + podcast feature + join community with TED Connect & participate in small group conversations through TED Circles + attend live in-person conferences & events + pay-what-you-can access to exclusive members-only monthly events 	<ul style="list-style-type: none"> + thousands of courses & specialisations + access courses for free if auditing + certification options + interactive labs, experiments, assignments & assessments + community forum in each course for support & feedback + guaranteed high quality content from leading institutions & universities + graded assignments, activities & projects - no reviews or ratings for courses - lose access to course materials after completion - payment required for full features & verified track 	<ul style="list-style-type: none"> + huge variety of tech-based courses + personalised course recommendations + hundreds of free courses + real-world, hands-on projects + community forum in each course for support & feedback + guaranteed high quality content from leading industry experts + graded assignments, activities & projects - lose access to course materials after completion - no reviews or ratings for courses - expensive 	<ul style="list-style-type: none"> + variety of self-improvement courses focussed on personal growth + new free courses released weekly + guaranteed high quality content from leading industry experts + excellent user engagement with bite-sized videos & activities + strong user community for support & inspiration + access to additional live workshops & webinars - limited course catalogue - payment required for full features - expensive
	Coursera coursera.org	LinkedIn Learning linkedin.com/learning	Skillshare skillshare.com	Udemy udemy.com
	7-day free trial Standard: free Premium: £25/month	1-month free trial Standard: £15/month	7-day free trial Standard: free Premium: £6/month	Basic: free Premium: £6/month
	<ul style="list-style-type: none"> + thousands of courses & specialisations + personalised course recommendations + access courses for free if auditing + certification options + very structured learning environment + download classes for offline viewing + community forum in each course for support & feedback + guaranteed high quality content from leading institutions & universities - fixed enrolment dates - anonymous peer grading system can lead to valueless feedback - inconsistent & confusing pricing structure 	<ul style="list-style-type: none"> + over 16,000 expert-led online courses & tutorials with new ones added regularly + unlimited library access & LinkedIn Premium with monthly subscription + personalised course recommendations + integrates into online professional profile + certification options - library overwhelmingly large & difficult to sift through - unable to determine course quality without further research - courses are not accredited by professional accreditation boards 	<ul style="list-style-type: none"> + over 20,000 classes on both hard- & soft-skills + download classes for offline viewing + community forum in each course for support & feedback + connect with other members in industry-specific Skillshare groups + view other student projects & course creations + free version available - no certification on completion - variable content quality - no application or approval process for courses 	<ul style="list-style-type: none"> + over 155,000 courses on diverse range of subjects + individually priced courses (many are free) + lifetime access to course upon purchase - restricted communication & support from course instructors - no personalisation - variable content quality - minimal course vetting (anyone can create & release a course)

BLOGS & PODCASTS

Blogs & podcasts are a great way to gain access to a mix of inspiration, research, & practical tools to enhance your own personal development, expand your knowledge, strengthen your coaching skills, & stay relevant in the world of executive coaching. Below are some highly recommended coaching-specific blogs & podcasts.

Blogs:

Meyler Campbell
meylercambell.com/insight

Meyler Campbell Connected
connected.meylercambell.com/connected

Coaching for Leaders
coachingforleaders.com

Jan Marie Dore Blog
janmariadore.com/blog

Liz Gooster
lizgooster.com/blog

Brene Brown
brenebrown.com

Podcasts:

[Meyler Campbell Podcast](#)

[Excellent Executive Coaching](#)

[The Daily Alert, HBR](#)

[Coaches Rising](#)

[The Tim Ferris Show](#)

[Art of Coaching](#)

COACHING RESEARCH & ACCREDITATION BODIES

Coaching establishments are indispensable in terms of staying connected & relevant in the world of coaching. Offering powerful networking opportunities as well as programmes of events, workshops & conferences, membership to a selection of these groups is key to ensuring coaching success.

	Association for Coaching associationforcoaching.com	Association for Professional Executive Coaching & Supervision apecs.org	Institute of Coaching instituteofcoaching.org
Price	Membership: £100/year	Membership: £14/month	Membership: £11/month
Features	<ul style="list-style-type: none"> + Coaching demos + Podcast channel + Webinars & workshops + Co-coaching + Group supervision experience calls + Blog & newsletter 	<ul style="list-style-type: none"> + Digital library of online resources + Webinars & workshops + Supervisions + CPD courses + Blog 	<ul style="list-style-type: none"> + Digital library of resources + Coaching conferences + Webinars & workshops + Supervisions + CPD courses + Discussion groups & roundtables + Blog & newsletter
	International Coaching Federation coachingfederation.org	Positive Psychology positivepsychology.com	EMCC UK / Global emccuk.org
	Membership: £18/month	N.A.	Membership: £110/year
	<ul style="list-style-type: none"> + Digital library of resources + Coaching conferences + CPD courses + 'Communities of Practice' events & discussions 	<ul style="list-style-type: none"> + Digital library of resources + Webinars & workshops + Networking events + Blog 	<ul style="list-style-type: none"> + Digital library of resources + Coaching conferences + Webinars & workshops + Supervisions + CPD courses + Bookclub + Mentoring programme

APPENDIX

WEBSITE

Birchpress
Duda
GoDaddy
Jimdo
Squarespace
Strikingly
Thinkific
Webflow
Weebly
Wix
WordPress
Zyro

SOCIAL NETWORKS

Facebook
Instagram
Youtube
LinkedIn
Twitter
TikTok

DIRECTORIES

Achnet
Chronus
Coach.me
CoachHub
Fuel50
LeaderAmp
LeaderEQ
Life Coach Hub
LinkedIn ProFinder
Noomii
Tandemploy
Thumbtack
welldoing.org

ALL-IN-ONE PLATFORMS

BetterUp
Clever memo
Coach Accountable
Coach Catalyst
Coach.me
Coaching Loft
Coachmetrix
Ezra

Life Coach Office
Nudge coach
Paperbell
Pluma
Profi
Quenza
Simply.coach
The Mastercoach App
True Coach

CRM

Airtable
Coaching Cloud
Delenta
Do Timely
Freshbooks
Nudge coach
Satori
Vagaro
Wave
Xero

SCHEDULING

Acuity Scheduling
Assistant.io
Calendly
Google Calendar
Satori
Schedulista
Simplero
Vagaro
You can book me

PSYCHOMETRICS

5 Love Language
Big Five
Enneagram
Hogan
Leadership Style
Mindvalley
Myers-Briggs
Praditus
Team Functioning
The Pattern
Unconscious Bias (IAT)
VIA Inventory of Strengths
Wheel of Life

COMMUNICATION

BlueJeans

Cisco WebEx
Dragon
Google Meet
GoToMeeting
Microsoft Teams
Rev
Skype
Slack
Transcribe Me
Zoom

NOTE-TAKING

Agenda
Bear
Brintoss
DayOne
Evernote
Google Keep
Microsoft OneNote
Mindnode
Noted
Notion
Post-it Plus
Quip
Simplemind
Slite
Super Note
Trello
Ulysses
Zoho

COLLABORATION

ClickUp
Conceptboard
Creately
Draw.io
Explain Everything
Lucidspark
Microsoft Whiteboard
Miro
Mural
Visio
Whimsical

TRANSCRIPTION

Descript
Otter.ai
Pen to Print
Speak.ai

GOAL-SETTING

Aspire
Coach.me
EnVision
Goalify
Goalscape
Life Wheel

REALITY

Aloe Bud
CBT Thought Diary
Connec2
Daylio
DayOne
iMood Journal
Jenson8
Moodmeter
Mursion
ProReal
The Mood Meter

OPTION-EXPLORATION

InVision Freehand
Lucid Spark
MindMeister
ProReal
Symblify

WAY FORWARD

Clever memo
Coach.me
Done
Habit List
Habit-Bull
Habitica
Habitify
Habitshare
Lifetick
Momentum
Remente
Streaks
Strides
Teuxdeux
Todoist
Way of Life
Wunderlist

AI COACH

Bunch
Butterfly.ai

Guru
Koach.ai
LEADx Coach Amanda
Pocket Conifdant
Replika
Rocky.ai
Woebot
Wysa
Youper

ANALYTICS

Art of Comms
Giant Otter
Gweek speech
Orai
Virtual speech
Voice Vibes

WELLBEING

10% happier
7Mind
Breathe
Buddhify
Calm
Exhale
Happiful
Headspace
HelloMind
Insight Timer
Lumosity
Primed Mind
Remente
Simple Habit
Wysa
Youper

GENERAL LEARNING

Blinkist
Brilliant
Codeacademy
Coursera
Duolingo
edX
Headway
Intellect
LinkedIn Learning
Lucid: Learn
Lumosity
MentorBox
Mentorist

Mindvalley
Pocket
Praditus
Skillshare
Skillsoft
TEDx
ThinkUp
Udacity
Udemy

PODCASTS

All In
Art of Coaching
Coaches Rising
Coaching for Leaders
Desert Island Discs
Excellent Executive Coaching
Growth
Happy Place
How to Fail
Lead to Win
Leaders Inspire Leaders
Leadership Biz Café
The Coaching Podcast
The Competitive Advantage
The Introvert Entrepreneur
The School of Greatness
The Tim Ferris Show
This Is Your Life
Top Executive Coaching
Work Happy: What Great Bosses Know

BLOGS

Brene Brown
CoCaptain
Erickson Coaching International
Forbes
Harvard Business Review
John Mattone Global
Lead from Within
Leadership Freak: Dan Rockwell
Leadership Insights: Skip Prichard
Leadership Now
Liz Gooster
Maui Mastermind
The Coaching Tools Company
The Leader's Digest: Suzi
McAlpine
Wired