

Meyler Campbell Clear Leaders

VIDEOCONFERENCING APPS & PLATFORMS

There are a myriad of videoconferencing apps & platforms available now. We have highlighted a few of them below which in our experience work well.



Virtual Coaching

Zoom; is a very popular choice for businesses for video conferencing. Zoom offers a 'free' subscription for users to host an online video meeting with capacity for up to 100 participants for up to 40 minutes. The upgraded, priced subscription offers capacity for up to 100 participants for up to 24 hours as well as screen-sharing, recording meetings and breakout rooms.

For more information about Zoom and deciding which plan would be best for you, [click here](#).



Reliable Phone Calls

FaceTime; for all iPhone/Apple users FaceTime is a reliable way to make video calls wherever you are with your apple device in hand. Whilst a popular app and simple to use, the biggest downside is that you can only use FaceTime with other iPhone/Apple users. The application cannot be used to contact Android users (i.e. Samsung / Sony / Google).

For more information about FaceTime, [click here](#).



Virtual Coaching

Skype; is a well-known platform for hosting video calls. It's free to use for audio and video calls with up to 50 people. However, if you pay for the service you have access to more services offered by Skype. Users can also use the whiteboard function, allowing all participants on the call to annotate their thoughts and ideas on an interactive whiteboard.

To find out more about what Skype can offer, [click here](#).



Wi-Fi Videocalling

WhatsApp; is a free app that can be downloaded to any mobile device. It allows users to contact their family, friends, and others using Wi-Fi instead of using a cellular network (although it still works using cellular if you do not have access to Wi-Fi!). You can send messages, make audio and video calls, send images and videos all in the one app. One of its biggest benefits is that all in-app messaging has end to end encrypting. In short, no one outside of your private conversation can read any of your messages.

For more information about WhatsApp, [click here](#).



Microsoft Teams

In-Organisation Conferencing

Microsoft Teams; automatically featured in the latest versions of Microsoft Office this app is specifically designed for collaboration work within organisations but can also be useful for individuals and groups. Participants can send messages or organise conference calls, ranging from 1 to 10,000 attendees, and can collaborate on shared documents with each other for seamless working.

For more information about Microsoft Teams, [click here](#).

Whereby

Connecting Quickly

Whereby; (previously known as appear.in) whereby is most useful for quick video conferencing as you do not need to download an app or login to an existing account to use it. Whereby is also free to use for meetings of up to 4 participants; however you can upgrade your subscription to allow for larger numbers.

For more information about Whereby, [click here](#).



Team Morale

Houseparty; is the app that is providing light relief to millions amidst the current healthcare crisis. It has become very popular in the last few years and is a useful way for friends and families to connect with one another remotely. The app allows up to 8 users in one group, and users can join via video and participate in the group call, play in-app games and more. This app is a great way to stay connected with friends and family in a fun and light-hearted way.

Read the Financial Times' review of the app [here](#).