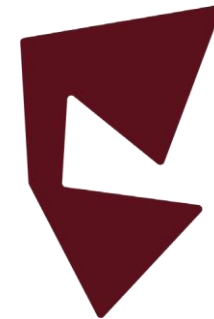




# Cherry Groce Foundation

**“Education is the most powerful weapon we can use to change our world”**

*Nelson Mandela*



**CHERRY GROCE  
FOUNDATION**

[cherrygroce.org](http://cherrygroce.org)



## Our Story

In 1985, Cherry Groce was tragically and wrongfully shot by the police in front of her son Lee Lawrence, an event that forever marked her place in British history. Yet, out of this profound injustice, Cherry and her family exhibited extraordinary courage and resilience, becoming symbols of the power of nonviolence. Their story is not just a chapter in history but a beacon of hope, demonstrating the profound impact of choosing peaceful solutions in the face of adversity.



# Our Mission

Established in 2016 by Lee, the Cherry Groce Foundation carries forward this legacy, inspiring students to rise above aggression and embrace the transformative power of communication. Through its educational programs, the Foundation empowers young minds to navigate conflicts with wisdom and empathy, equipping them with the tools to resolve disputes without resorting to violence.

# Our Ask

By supporting the Cherry Groce Foundation educational/school programmes, you are investing in a future where peaceful conflict resolution is not merely an ideal but a lived reality. Your sponsorship will help turn the lessons of the past into powerful inspiration for the leaders of tomorrow, enabling them to build a world grounded in justice, compassion, and understanding.

Together, we can uphold the values of peace, education, and empowerment, ensuring that Cherry Groce's legacy not only endures but also illuminates the path forward. Your contribution will help create safer, more harmonious communities for generations to come.





# The Problem

Our society is grappling with an alarming rise in violence and knife crime, particularly among young people. This troubling trend is especially prevalent in schools, where aggression is increasingly being used as a means to resolve disputes.

Instead of seeking peaceful solutions, many students are turning to violence, often with devastating consequences. The root causes are complex, including factors such as peer pressure, lack of positive role models, and a culture that sometimes glorifies aggression. This cycle of violence not only puts lives at risk but also creates an environment of fear and instability, undermining the very foundation of education and community. To break this cycle, it is crucial to instill in young people the value of communication, empathy, and nonviolent conflict resolution.

# Our Solution

The "Louder I Will Sing" Schools programme is a transformative educational initiative designed to empower young people with the tools and knowledge to resolve conflicts peacefully and reduce youth violence.

- **Six Lesson Plans and Classroom Resources:** Tailored to engage students, these lessons delve into the principles of Restorative Justice, offering practical strategies for peaceful conflict resolution.
- **Induction for Teachers and Staff:** Comprehensive training ensures educators are fully equipped to guide students through this journey of growth and understanding.
- **School Assembly with Lee Lawrence & Q&A Session:** A powerful assembly featuring Lee Lawrence, whose personal story of overcoming adversity inspires students to find strength in nonviolence. This session includes an interactive Q&A, providing a unique opportunity for students to engage directly with a positive role model.
- **Trip to Black Cultural Archives & The Cherry Groce Memorial:** An educational visit that deepens students' understanding of Black British History, fostering a connection to the community's rich cultural heritage and the ongoing struggle for justice.
- **Certificates for Students & Award for Top Performer:** Recognising and celebrating students' commitment to the programme, these accolades encourage continued personal development and excellence.

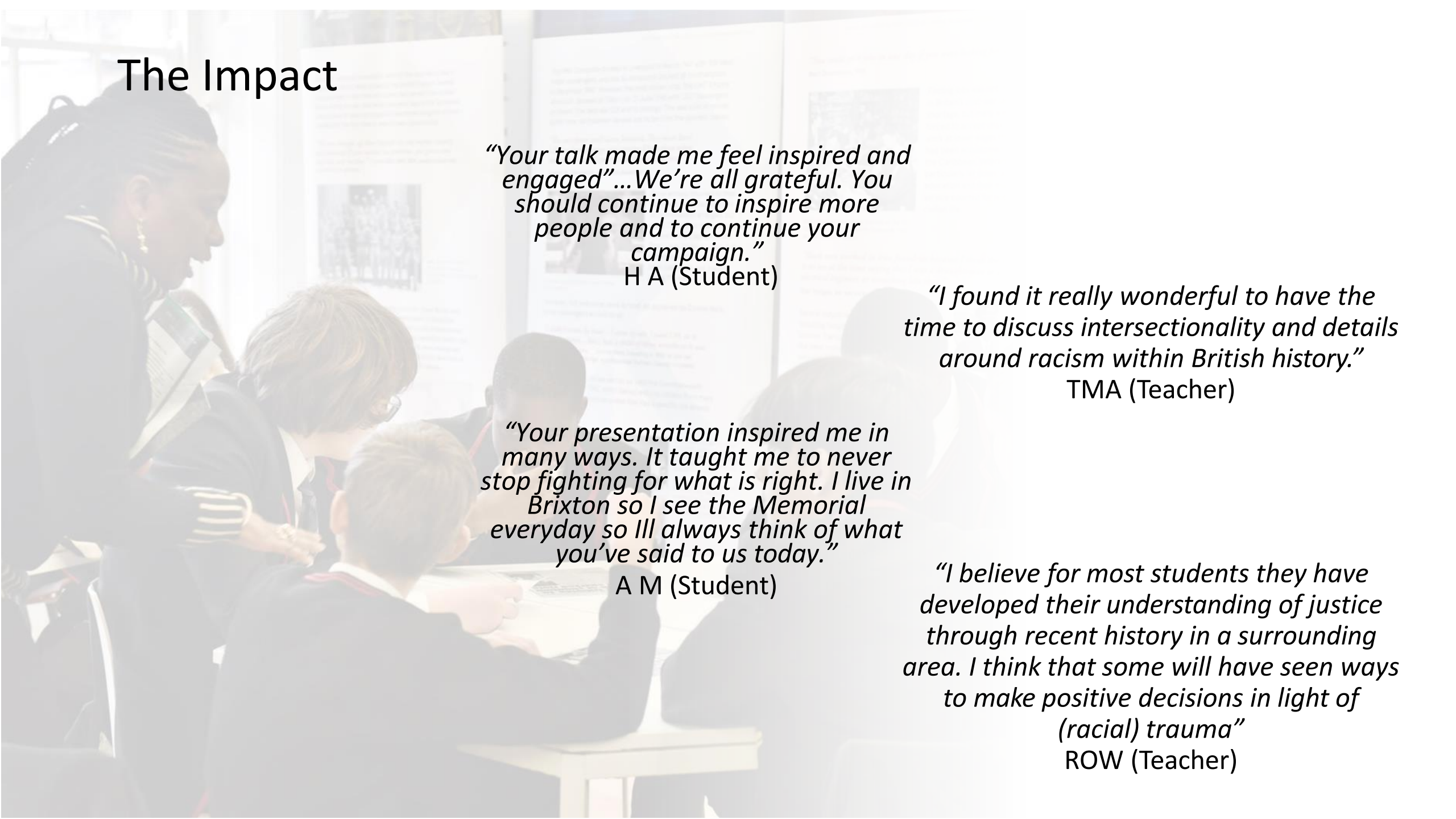
The "Louder I Will Sing" programme empowers young people by showing them that peaceful conflict resolution is not only possible but powerful. Through the principles of Restorative Justice, we aim to reduce serious youth violence by introducing positive role models, building confidence, and fostering a sense of positive identity. We also support schools in offering a decolonized curriculum, contributing to a broader understanding of Black British History and its lasting impact on the community.

Research shows that crime rates are lower in areas with higher levels of education. By expanding this programme to surrounding boroughs, we strive to create safer communities through education. Our initiative also focuses on enhancing students' emotional intelligence, helping them to find and use their voices constructively. Through "The Louder I Will Sing," we are not just teaching history; we are shaping the future by equipping young people with the tools to lead peaceful, empowered lives.





# The Impact



*"Your talk made me feel inspired and engaged"...We're all grateful. You should continue to inspire more people and to continue your campaign."*  
H A (Student)

*"Your presentation inspired me in many ways. It taught me to never stop fighting for what is right. I live in Brixton so I see the Memorial everyday so I'll always think of what you've said to us today."*  
A M (Student)

*"I found it really wonderful to have the time to discuss intersectionality and details around racism within British history."*  
TMA (Teacher)

*"I believe for most students they have developed their understanding of justice through recent history in a surrounding area. I think that some will have seen ways to make positive decisions in light of (racial) trauma"*  
ROW (Teacher)



*"We worked with the Cherry Groce Foundation on their Education Programme last year and it was one of the most inspirational projects we have ever been part of. It has been a real privilege for our students to hear Lee's story, then use this as a springboard to delve into, and respond to, a significant period of local history (and one that really resonates with our students and their families). As a school we are committed to diversifying our curriculum in a meaningful way, and this project has really helped to breathe life into this ambition".*

Karen Chamberlain (Headteacher)



# What It Means for You

Sponsoring the "Louder I Will Sing" Schools Programme offers a unique opportunity to make a profound and lasting impact on the lives of young people while aligning your brand with a cause that truly matters.

As a sponsor, you will be helping to build safer, more resilient communities. Your support will empower students by providing them with positive role models, enhancing their understanding of Black British History, and fostering emotional intelligence.

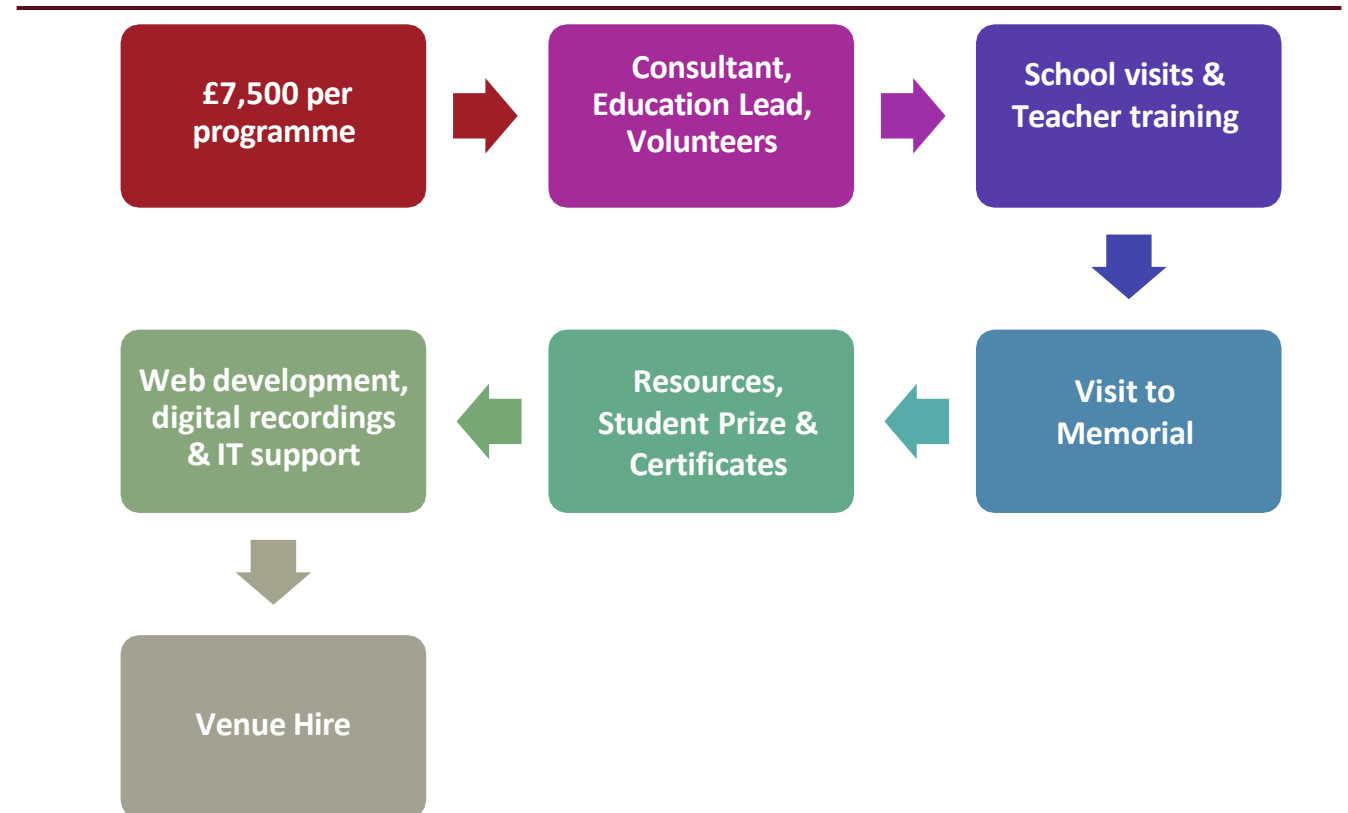
This partnership not only demonstrates your commitment to social responsibility but also places your brand at the forefront of educational innovation and community empowerment. By investing in the future of our youth, you are not just sponsoring a programme—you are helping to shape a generation that values peace, equality, and understanding.

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# Our Fundraising Goal 2024/2025

**£150,000**

This will deliver 20 School Programmes over the course of the Academic Year  
reaching 3600 students.





# Conclusion

“The Louder I Will Sing” Schools Programme is more than just an educational initiative—it's a movement towards a brighter, safer future for our youth.

By investing in this programme, you are empowering young people to resolve conflicts peacefully, appreciate the rich history of their communities, and develop the confidence and emotional intelligence needed to thrive.

Your support will help us reduce youth violence, foster positive identities, and create lasting change in schools and beyond. Together, we can shape a generation that chooses understanding over aggression and peace over violence. Join us in this vital mission and make a transformative impact on the lives of countless young people.

*“None of this is easy ... none of it is a quick fix...  
But when good people sing loudly enough, they will be heard.”*

**TOGETHER WE RISE.**



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